

## ARE COMPLEX LEGACY PLATFORMS HOLDING YOU BACK?

To put it simply, yes, absolutely! And they're costing you significant new growth opportunities, delivering frustrating customer experiences and driving down efficiencies throughout your organization. Here are some key questions to ask yourself about your current enterprise solution:

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### 1. Does your older platform deliver an “account holder” snapshot, or simply an “account” view?

By delivering an account holder snapshot, any staff member immediately has a holistic view – and this enhances cross-sell and eliminates suggesting products customers already have.

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### 2. Is it truly Microsoft-based?

If it's not, it's more complex than you realize, and what's more, you're missing out on significant ease-of-use efficiencies and data visibility that could dramatically increase account holder personalization and upsell opportunities.

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### 3. Is it easy to integrate the new products you need to succeed?

No matter what other partners may tell you, the older your core solution, the more difficult and buggy new product integration can be. And complexity costs money.

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Welcome to the simpler, smarter solution. D+H's Enterprise Solutions are the embodiment of our Extended Financial Enterprise philosophy, combining our award-winning proven core processing solution with the company's market-leading specialized applications. The result is a technology foundation that helps institutions manage risk proactively, offer competitive products, improve efficiency and deliver a superior member experience.

**Want to learn more? Let's start with a simple**

conversation.  
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**D+H** FINANCIAL TECHNOLOGIES.  
SOLUTIONS FOR PEOPLE.

For financial institutions the core banking platform is the primary system of record for accounts, and arguably the most important technology choice.

D+H Enterprise Core Solutions combine our award-winning, proven core processing solution with the company's market-leading, specialized applications. The result is a technology foundation that helps institutions manage risk proactively, offer competitive products, improve efficiency and deliver a superior member experience.

Here are ten questions you should ask when choosing a core solution.

**1) How Does Your Core System Affect Your Consumer Experience?**

Accounts don't have people—people have accounts. Today, most core platforms on the market are limited to displaying an account, name, address, and balance. With D+H, people are at the heart of the system. Our customer centric core solution provides a greater value than its competitors by providing a view of the account holder rather than just the account. This snapshot allows employees to view the entire customer or member relationship on a single screen, allowing every member of your team to give consistent and better service. Employees can easily go beyond the snapshot view with contact info and relational accounts to see identification, customer-to-customer relationships, sales and service prompts, cross-sell prompts, safe deposits, loans, debit cards and accounts serviced by outside systems such as credit cards and investment brokerages.



ALL TEAM MEMBERS  
HAVE INFORMATION  
TO GIVE CONSISTENT  
AND BETTER  
CUSTOMER SERVICE

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